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Thank you for your interest in *Inventions International Inc.* this November 2013.

New Office Location

We are pleased to announce that we are now offering consultations at our Pinellas Park location.

Obama and Patent Reform

This past June 2013, in an effort promote the development of technologically advanced patents, The White House issued five executive actions. These executive actions are designed to protect individuals and business entities from Patent Assertion Entities, commonly known as "patent trolls".



According to The White House Office of the Press Secretary, Obama

states that these "patent trolls" "don't actually produce anything themselves" and that they "essentially leverage and hijack somebody else's idea and see if they can extort some money out of them.

<www.whitehouse.gov>

I was disturbed to hear that the US President was so grossly misinformed and uneducated about the business of patent trolls and their



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Serving the Tampa Bay Area since 2008

5 Issued Executive Actions

1. The first executive action was inspired by the "patent trolls" using holding companies. This action requires the United States Patent and Trademark

role in enforcing patents. It is incorrect for Obama to say that patent trolls "hijack somebody else's idea". It is up to a court to decide whether a patent is valid and is being infringed upon. To understand how a patent troll operates, you need to know what a patent is. A patent is an Intellectual Property right granted by the government of the United States to an inventor to exclude others from:

- Making
- Using
- Offering to sell
- Selling in the United States
- Importing into the United States the invention for a limited time in exchange for public disclosure of the invention when a patent is granted.



The rights of a patent may be assigned (sold) or licensed (rented). Often times individuals or

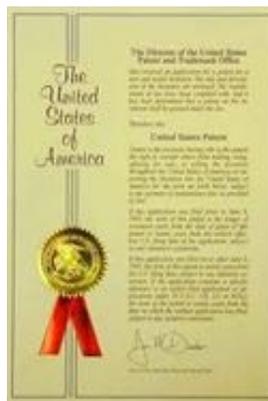
companies cannot assert their patents because they do not have the means, know how, or the money to enforce their own patent. So they seek the **help** of patent trolls to enforce their patent if their patent is valid and bring infringed.

Patent Trolls

Patent trolls are generally not lawyers, but business that hire attorneys. A patent troll establishes venue by opening a holding company in a preferred circuit where patent cases go to trial quickly, such as in Florida. Individuals or companies that cannot assert their patents go to a patent holder and assign, license, or allow the patent holder to join their patent. The patent troll pays for all the fees involved in the patent case and receives a percentage of the proceeds if they prevail.

Office (USPTO) to have inventors and assignees to update ownership information during patent prosecution. Special note will be taken of the owner of the originally filed patent application of applications claiming priority of the originally filed application.

2. The second executive action focuses on claims that over-reach their limitations. This action will enable the USPTO to provide training to examiners focusing on claim limitations and will implement guidelines to understanding meaning of terms in the claim limitations.
3. The third executive action was devised because many individuals are being sued for unknowingly using or selling patented technology. This action will enable the USPTO to publish literature that makes the public aware of their rights.
4. The fourth executive action will create more patent related events such as conventions and workshops. Also, the PTO Edison Scholars Program will continue to grow.
5. The fifth executive action focuses on barring "knock offs" from being imported into the US if there is a US patent on the technology, whereby, the standard procedure for an exclusion order is clearly conveyed to Customs and Border Protection and the ITC.



Do not "hold off" your invention another day. We will diligently work with you on your patent matter to get your patent application filed.

Because some patent proceedings may be time sensitive, we are available to you **24/7** at (727)-608-8066 or by email at info@inventionsinternationalinc.com

Regards,

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What Patent Services are offered?

Our patent services require the knowledge of patent laws and rules along with the USPTO practices and procedures.

- **Patentability searches**
- **Executing assignments**
- **Drafting patent drawings**
- **Patent prosecution**
- **Patent drafting**
- **Patent infringement analysis**
- **Prototype development**
- **Office action responses**

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